



HOOSIER HORSEPOWER

FARMERS DRIVING INDIANA FORWARD

from Indiana Soybean Alliance & Indiana Corn Marketing Council



FEATURING DALLAS CLARK

Hoosier Horsepower Essay Contest Rules and Guidelines

Sponsored by: Indianapolis Colts, Indiana Soybean Alliance and Indiana Corn Marketing Council

Section I - General Rules

1. The 2011-12 Hoosier Horsepower Essay Contest includes both a written essay and application form.
2. Contestants must compose an original written essay with limited guidance from adults, teachers or agricultural industry professionals. Interviews with industry professionals are acceptable research; input from others beyond research is unacceptable.
3. Indianapolis Colts, Indiana Soybean Alliance and Indiana Corn Marketing Council have the right to publish or otherwise duplicate any essay entered in the contest, along with the author's name, without payment to the author.
4. All entries should be postmarked by February 17, 2012.

Section II - Qualifications for Contestants

1. The contest is open to students in grade 12 during the 2011-2012 school year.
2. Contestants must be Indiana residents. Contestants must meet all requirements to compete.
3. Contestants are eligible for only one written essay entry during any given year.

Section III - Written Essay Contest Rules

1. Essays must include full name at the top of each page.
2. Essays must be typed in 12 point font, double-spaced.
3. Essays cannot be printed double-sided.
4. Essays must contain less than 1500 words. Every word of the essay is counted, but this does not include the bibliography, footnotes identifying non-original material, or title and author information.
5. Each page of the essay must be numbered starting with the first page of the essay. The numbers must be centered at the bottom of each page.
6. Any quotation or copyrighted materials used in the essay must be properly identified using a bibliography and footnotes or proper citation. Failure to identify non-original material will result in disqualification.
7. Essay must be written in English.
8. The entry must be stapled together in the upper left-hand corner.
9. All essays must be accompanied by a completed application form. If emailed, it must be in Word or PDF format. Please send by either mail or email - **not both**. Entry forms and essays should be postmarked by February 17, 2012, and sent to:

Indianapolis Colts
c/o Brad Beery
7001 W. 56th St.
Indianapolis, IN 46254
OR: hoosierhorsepower@colts.nfl.com

11. We will not confirm receiving entries sent via email.

12. The decision of the contest is final and no appeals will be recognized.
13. Failure to adhere to the rules may result in disqualification at the discretion of the sponsor.

Section IV - Judging

1. Judging will be completed by a panel of qualified judges made up of representatives from the sponsoring organizations and experts from the agriculture industry.

Section V – Awards

1. Up to four cash awards of \$2,000 will be presented.
2. Contestants will be responsible for any taxes on cash awarded.
3. Winners will be contacted in early March.
4. Winners give the Indianapolis Colts, Indiana Soybean Alliance and Indiana Corn Marketing Council the right to use their image to promote the contest, along with the author's name, without payment to the author.

For more information, contact hoosierhorsepower@colts.nfl.com, RE: Hoosier Horsepower Essay Contest.

